## Business Plan

Sales Agent:
Date:

Vision-1 year
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$\qquad$
$\qquad$
$\qquad$
$\qquad$

Vision - 3 year
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Who am I? Current Team / Future Team

Market - List Specialty Suburbs / Suburb Stats / Competitors
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$\qquad$
$\qquad$
$\qquad$
$\qquad$
S.W.O.T - Strengths. Weaknesses. Opportunities. Threats
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$\qquad$

## STRATERGY

## 1. Sales Plan

## 2. Marketing Strategy

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$\qquad$
$\qquad$
$\qquad$
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$\qquad$
$\qquad$

FINANCIAL OUTCOME

Commission Income / Staff Expenses + Costs / Marketing Budget / Communication / Motor Vehicle / Other (offers)

