

GRANT DICKSON

PRE - LISTING PACKAGE / WHAT'S INCLUDED?

DELIVERED TO PROPERTY PRIOR TO APPOINTMENT

1. "ABOUT US - TEAM GRANT DICKSON" BOOKLET
 - MEET THE TEAM PAGE WITH CONTACT DETAILS & PHOTOS
 - OUR VALUES PROPOSITION
 - OUR SALES RESULTS VS THE CVS AND OUR APPRAISED RANGES
 - RECENT REFERENCES FROM THE LAST 12 MONTHS INCLUDING THE PROPERTY ADDRESS, SALE PRICE AND VENDORS CONTACT DETAILS
 - SELLING METHODS
 - INFORMATION ABOUT SELLING TIMES
 - MARKETING
 - PHOTOGRAPHY EXAMPLES
 - PROPERTY PRESS EXAMPLES OF OUR MARKETING ADVERTISEMENTS
 - NEW ZEALAND HERALD EXAMPLES OF OUR MARKETING
 - STATISTIC ABOUT NEW ZEALAND HERALD AUDIENCE / READERS
 - CHINESE PROPERTY OVERVIEW EXAMPLES OF OUR ADVERTISEMENTS
 - OTHER PROMOTIONAL MATERIAL EXAMPLES
 - CUSTOM DESIGNED OPEN HOME INVITES
 - CUSTOM DESIGNED PROPERTY SHOWCASE BOOKS
 - ONLINE PORTALS WE USE TO LIST AND MARKET
 - INFORMATION ABOUT MARKETING ON FACEBOOK TWITTER AND YOUTUBE
2. "YOUR PROPERTY" CARD
 - SCHOOLS ZONED FOR THE PROPERTY
 - SCREENSHOT OF NUMBER OF BUYERS IN THE SYSTEM THAT MATCH THE PROPERTY
 - WHEN FIBRE INTERNET WILL BE AVAILABLE AT THE PROPERTY
 - COUNCIL ZONING
 - MARKET RENT ESTIMATES
3. CONTACT DETAILS FOR HOMESTAGING, FLORISTS ETC. LOCAL SUPPLIERS THEY MAY NEED
4. SLAB OF NEW ZEALAND MADE CHOCOLATE
5. HAND WRITTEN CARD TO PROSPECTIVE VENDOR
6. RECENT SALES IN THEIR AREA

ALL IN A RAY WHITE A4 ENVELOPE WITH A BRANDED TEAM STICKER

