

Script: “What if...”

When to use this:

- In any negotiation situation

Scenarios:

- **When giving an offer to the vendors** (e.g. \$580k) and the vendors reject it:
“Can I ask you what if the buyer came back and went to \$582k? What would happen then?”
- **When setting the reserve with the vendors** (e.g. \$600k):
“Can I ask you what if the bidding stops at \$550k? What would happen next?”
- **Negotiating with buyers** - e.g. buyer makes an offer of \$550k on a property that’s on the market for \$575k:
“What if the vendors came down to \$570k, what would you do then?”

Why is it powerful?

- By asking “what if...?” you bring forth hypothetical scenarios that allow you to understand buyer / vendor’s true expectations without any pressure.

Corresponding video on Real Estate Gym:

<https://realestategym.com.au/membership-dashboard/scripts-dialogues/what-if/>