



CampaignFlow



The easier way to manage real estate marketing costs Offer superior campaigns without the hurdles of upfront payment

Why Campaign Flow?

We'll cover the marketing costs to help improve cash flow and profitability.

- ▶ **No Deposit or Upfront Payments**

Apply for up to \$25,000. No need to ask your Vendors for a deposit or upfront payment.

- ▶ **Fast and Efficient**

Same day approval and funding available within 24 hours. You will be ready to start your marketing campaign in no time.

- ▶ **Reduce Outgoings and Overheads**

Managing campaign budgets and creditor payments is both time consuming and distracting. Our In- House Support Team will take care of the back -end processing for you.

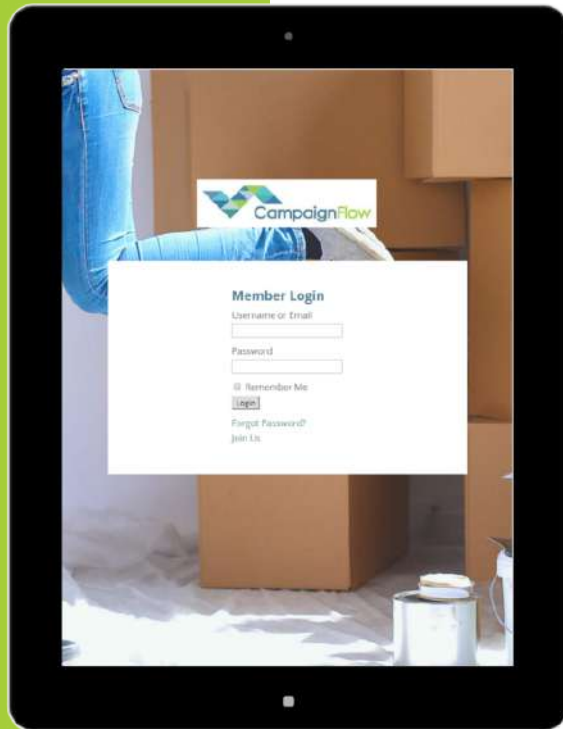
- ▶ **Happy Vendors**

We won't interfere with the relationship between you and your Vendor. We exist to help you gain a competitive advantage and to offer your Vendors a value-added service.

- ▶ **Cost Effective and Affordable**

Our service offering is free for your agency to use. The Campaign service fee is 4% of the total campaign plus 1.9% interest charge.

How It Works



Activate your free online account and receive same day approval.



Submit your Campaign request via the member's portal.



Campaign Flow will facilitate the payment of all marketing and advertising expenses. Simply upload your invoices.



Marketing costs repaid at settlement.

Agent and Vendor Benefits

Agent

- ▶ **Improved Cashflow**
You no longer need to carry marketing and advertising costs.
- ▶ **Competitive Advantage**
Offer your prospective Vendors an affordable payment solution.
- ▶ **Increased Profitability**
Helps you sell Vendor properties for more in less time.
- ▶ **Reduce outgoings and overheads**
Let us take care of back end processing so that you can get on with what you do best- selling.

Vendor

- ▶ **Property Showcase**
An effective marketing campaign generally results in higher selling prices and shorter selling periods.
- ▶ **Quicker entry to market**
No need to extend mortgages or credit cards. Our quick and simple process means you can list your property sooner.
- ▶ **Improved Cash flow**
No need for upfront payments. Vendors will be incurring increased costs during this busy period- so all savings are beneficial.
- ▶ **Sell with confidence!**
Rest assured your agent will be selling for the best possible price.

Remove the risk of underselling by aligning outcomes through effective marketing campaigns



Contact our friendly team today to find out how Campaign Flow can help you.

w campaignflow.com.au

e info@campaignflow.com.au

p 1300 680 690